

**PRODUCT DESCRIPTION:** Pressure Sensitive Magnetic Stripe

**MATERIAL:**

<u>Label/Tape:</u>	• 44 MICRON POLYESTER
<u>Adhesive:</u>	• ACRYLIC • HOT-MELT
<u>Release Liner:</u>	• 1.5 MIL PET LINER • 60G GLASSINE PAPER

**CHARACTERISTICS:**

- LOCO - 3000E
- HICO - 27500E
- LABEL ROLLS AND CONTINUOUS TAPE
- HIGH SPEED APPLICATION
- HIGH TACK ADHESIVE
- AVAILABLE IN HI-CAPACITY SPOOLED ROLLS

**APPLICATION:**

- CARD PACKAGING
- OTHER

**MATERIAL STANDARDS:** During the manufacturing of magnetic stripe tapes the correct oxide materials are selected and then the coercivity of the product is checked throughout the various stages of production.

The preferred method, according to ISO Standards, involves testing of the final coating by using a Vibrating Sample Magnetometer (VSM) and having other important pieces of test equipment such as a BH meter.

The most important standards for these products are the ones relating to mag-strip performance ISO 7811-2 and ISO 7811-6.

**SHELF LIFE/STORAGE:** For best results, store between +35° and +75° Fahrenheit. Product is guaranteed for one year.

The information contained in this document is meant to be used as a guide to determine if the product will fit your application. Independent tests must be performed to verify the product meets your specifications and standards.



**SUPERIOR**  
Tape & Label